



Berwyn, Pennsylvania; December 6, 2016 – Coho Partners, Ltd. is pleased to welcome Jena Weaver Dietrich to its team of seasoned professionals.

Ms. Dietrich is responsible for managing the tactical and strategic marketing efforts for the firm and reports to Glenn Dever, president and partner of Coho Partners. “Jena brings over two decades of investment marketing experience to this newly-created internal role and we at Coho are pleased to have her on our team,” said Mr. Dever. “Her skillset and work ethic make her a natural fit for the position.”

Prior to joining Coho, Ms. Dietrich was a Managing Director for Custom Institutional Fund Solutions, a consultancy to the investment management industry that specializes in helping firms launch mutual funds. Other senior marketing roles in her career have included: Director of Marketing at Turner Investments; Director of Marketing at Philadelphia International Advisors; and, Vice President of Marketing for The Glenmede Trust Company. She earned a BA degree from Ursinus College and holds FINRA Series 6 and Series 63 licenses.

"I am honored and excited to have joined Coho Partners. The firm’s commitment to integrity, transparency, and ultimately, impeccable client service, makes Coho inimitable," said Ms. Dietrich. "The collegial, team-oriented culture is truly like no other and I’m delighted to be a part of it."

About Coho Partners, Ltd.

Coho Partners Ltd., founded in 1999, is an independent, employee-owned investment management firm headquartered in Berwyn, Pennsylvania. As of September 30, 2016, total combined assets including model advisement, discretionary, and non-discretionary were approximately \$5 billion. Coho focuses on generating a specific, asymmetric pattern of returns that offers strong protection in down markets and very competitive returns in up markets. For more information about Coho and its services, please visit our website at www.cohopartners.com and follow us on [LinkedIn](#).

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